

DIASPORA INVESTOR EXPO



BRIDGING OPPORTUNITIES BETWEEN USA & EAST AFRICA



FRIDAY-SUNDAY
05-07 MAY
2 0 2 3

HILTON WASHINGTON DC/ROCKVILLE
HOTEL & EXECUTIVE MEETING CTR
1750 ROCKVILLE PIKE, ROCKVILLE,
MD 20852 - 1699 USA

Sponsorship Packages

Platinum	\$10,000
Gold	\$7,500
Silver	\$5,000
Bronze	\$2,500
General	\$1,000
OVC Member	\$500



EXHIBITION
BOOTH



DAILY
CONFERENCES



EXECUTIVE
ACCOMMODATION

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**One Voice
Consortium**
GLOBAL DIASPORA DEVELOPMENT FOUNDATION



Platinum Sponsor (\$10,000)

1. Prominent brand placement on all 3-day event
2. Priority company announcement recognizing contribution
3. Prime time speaker slots (material event) up to 15 minutes at conference- live/pre-recorded video message at the event
4. Full-page ad in Conference event program or booklet(25% OFF DISCOUNT)
5. Visibility on the OVC website for 6 months (additional for a year)
6. Ongoing event recaps via Social/website build momentum leading up to the next year's event
7. Discounted conference tickets for five (5) (50% OFF DISCOUNT)
8. Complimentary Exhibit Booth / Tables
9. Award Red Carpet Walk
10. Discounted hotel rooms for your guests at committee prices (As per Hotel blocking agreement)
11. Exclusive Meet the OVC leadership team
12. Access Gala
13. Exclusive ongoing OVC leadership company rebranding
14. Other exclusive available company opportunities leading to, at, and after the event

Gold Sponsor (\$7,500)

1. Prominent brand placement on all 3-day event
2. Company announcement recognizing contribution
3. Prime time speaker slots (material event) up to 10 minutes at conference - live/pre-recorded video message at the event
4. 3/4-page ad in Conference event program or booklet (20% OFF DISCOUNT)
5. Visibility on the OVC website for 3 months (additional for 6 months)
6. Ongoing event recaps via Social/website build momentum leading up to the next year's event
7. Discounted conference tickets for FOUR (4) (50% off discounted)
8. Complimentary Exhibit Booth / Tables
9. Discounted hotel rooms for your guests at committee prices (As per Hotel blocking agreement)
10. Meet the OVC leadership team
11. Ongoing OVC leadership company rebranding

Silver Sponsor (\$5,000)

1. Prominent brand placement on all 3-day event
2. Prime time speaker slots (material event) up to 5 minutes at conference-live/pre-recorded video message at the event
3. Half-page ad in Conference event program or booklet (15% OFF DISCOUNT)
4. Visibility on the OVC website for 3 months (additional for 6 months)
5. Ongoing event recaps via Social/website build momentum leading up to the next year's event
6. Discounted conference tickets for three (3) 50% OFF DISCOUNT
7. Complimentary Exhibit Booth / Tables
8. Discounted hotel rooms for your guests at committee prices (As per Hotel blocking agreement)

Bronze Sponsor (\$2,500)

1. Company brand placement on all 3-day event
2. Company listed on the Conference event program
3. Visibility (listed) on the OVC website for 3 months
4. Ongoing event recaps via Social/website build momentum leading up to the next year's event
5. Quarter-page ad in Conference event program or booklet (10% OFF DISCOUNT)
6. Discounted hotel rooms for your guests at committee prices (As per Hotel blocking agreement)
7. Discounted conference tickets for two (2) 50% OFF DISCOUNT
8. Sponsored Table Signage / Conference Badge

General Sponsor (\$1,000)

1. Company brand placement on all 3-day event
2. Company listed on the Conference event program
3. Listed ad in Conference event program or booklet (5% OFF DISCOUNT)
4. Discounted conference tickets for one (1) 50% OFF DISCOUNT
5. Sponsored Table Signage / Conference Badge

OVC Member Sponsorship (\$500)

Customized member package

1. Company brand placement on all 3-day event
2. An ad in Conference event program or booklet
3. Mentioned at the conference events

ADDITIONAL SPONSORSHIP PACKAGES

Sponsor, please consider the following additional packages for more exposure to your businesses

1. Cocktail Dinner (Friday or Saturday-not to exceed \$5,000)
2. Lunch for Friday or Saturday-not to exceed \$5,000)
3. Breakfast for Friday and Saturday (not to exceed \$5,000)
4. Brunch for Sunday (not to exceed \$5,000)
5. Transportation (not to exceed \$5,000)
6. Gala Ceremony (not to exceed \$5,000)
7. Awards (not to exceed \$5,000)
8. Entertainment (not to exceed \$5,000)
9. Sunday Entertainment finale (not to exceed \$3,000)
10. Media & Broadcasting (not to exceed \$5,000)
11. Gift-Price/Raffle Sponsorship (Minimum \$500)
12. Customized Sponsorship (to be discussed with organizers)
13. Panel-Speaker Sponsors (to be discussed with organizers)

Thank you!

